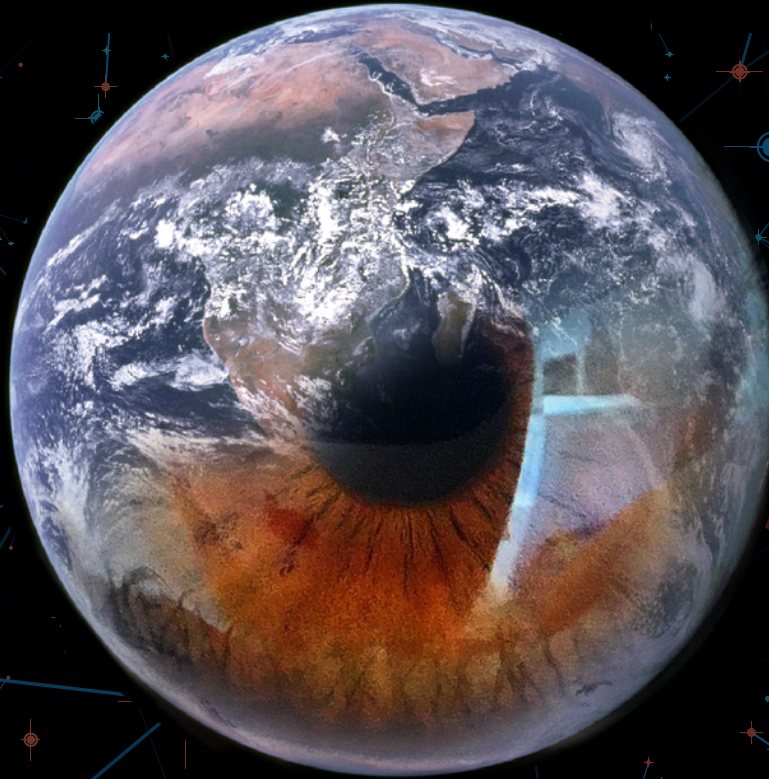


#FindingBeauty in Quarantine Times


An Initiative of



20
20

A Live 24 Hour Global Event

May 8, 2020 @ 17:00 - May 9, 2020 @ 17:30 CEST

<http://themova.art/24hours>  @yglvoices

Art by Drue Kataoka Studios

Key Numbers & Insights

#FINDINGBEAUTY IN QUARANTINE TIMES

WHY WE DID IT?

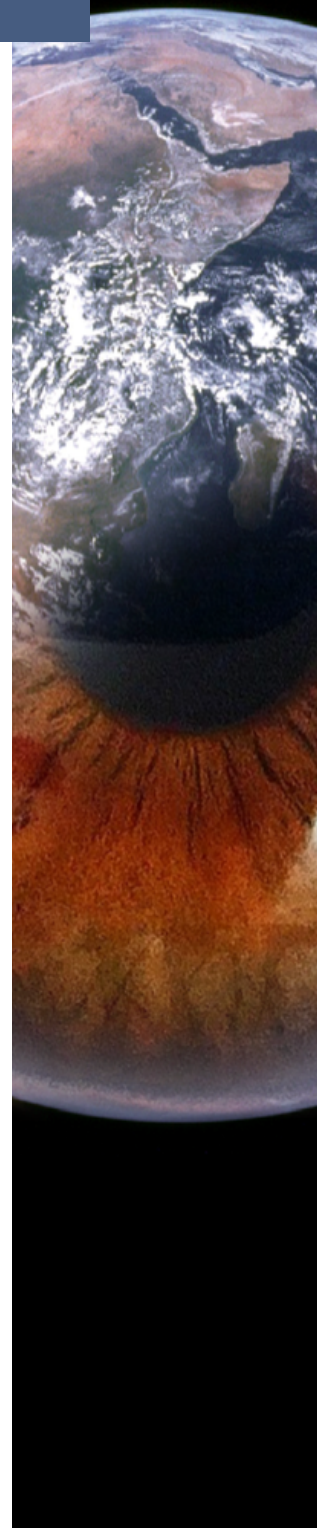
“The centrifugal forces of disease and fear are pulling our inner and outer worlds apart -- raising walls, rifting friendships, and even placing a strain on our sanity and values. In times like this, art, culture and sports can hopefully lift us up, and pull our world back together-- just like they did in centuries past. The vision to look for beauty, joy and meaning together, even in times of quarantine, led us to conceive this event. ”

- *Drue Kataoka (YGL) – Artist & technologist, Drue Kataoka Studios, www.Drue.net*



“Art, culture and sports play an integral role in promoting the values for our multi-stakeholder Young Global Leader community. Established in 2019, the YGL Coalition on Art, Culture & Sports brings together some of the world’s most successful & remarkable global talents, to activate their passionate vision for how creativity can inspire the world and serve society in a positive, meaningful way. ”

- *Sharmishta Sivaramakrishnan – Community Manager, Forum of Young Global Leaders – Asia, World Economic Forum*



#FINDINGBEAUTY IN QUARANTINE TIMES

WHY WE JOINED?

“As professional athletes, we perform at the highest level while dealing with extreme pressure. During these unprecedented times, I hope to share my insights from practice and competition with our global audience. I'm excited to be a part of this 24-hour event.”

- Michael Klim – Olympic gold medalist, world champion, and former world record-holder in swimming



“I'm thrilled to participate in this global event to help unleash the unifying power of sport.”

- Jill Ellis – The winningest coach in U.S Soccer History. First coach to win back to back Women's World Cups

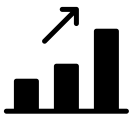
KEY INSIGHTS & NUMBERS



Over 30K stream viewers



76+ countries



Over 100K social media reach



“For Twitter, we had over 90,000 impressions & nearly 4,000 in total engagement (*134% increase compared to our tweets during the Annual Meeting this year*).”

-Mishti Sivaramakrishnan, Community Manager, YGL - Asia

KEY INSIGHTS & NUMBERS



1.5 Weeks

From concept to execution



96+ people

involved as speakers, organizers, support

Simultaneously streamed over multiple
facebook, twitter, youtube & twitch accounts



KEY INSIGHTS & NUMBERS



24 Hours

of continuous, livestreamed content

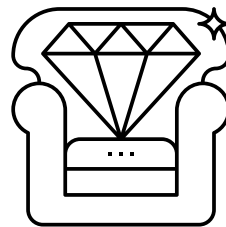


48 Sessions

30 minutes each, no breaks

74 Total speakers

- **41 YGLs**
- **33 VIP guests**



Countless YGL bonds formed!